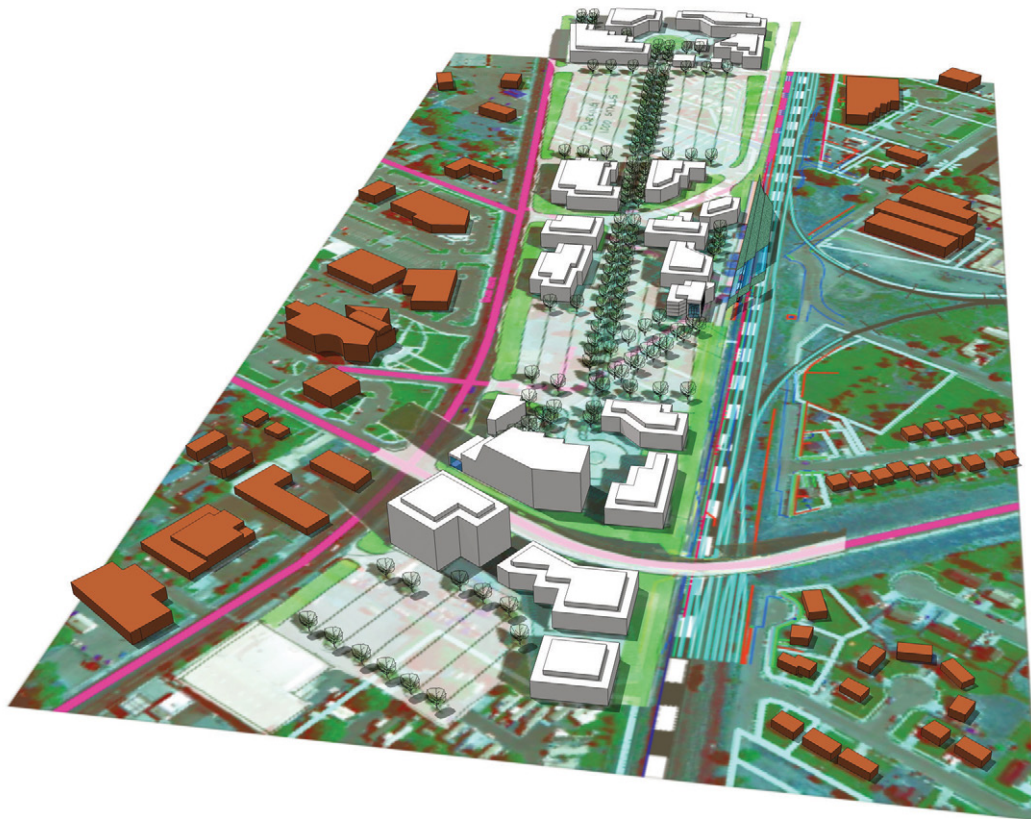


Land Planning

## CLEARFIELD CITY TOD



Clearfield, Utah

160 Acres

Client. Clearfield City

Scope. Master Plan  
Alternative Front  
Runner Site

Completion. Fall 2007

As plans for Front Runner was taking shape, Clearfield City desired to explore the idea of moving the planned Front Runner station nearer its City Center. Even though Clearfield City is known for being the home of Hill Air Force Base and the Freeport Center, the City has struggled with its image and is generally not regarded as a great place to live. Through the master planning process, city leaders decided to change its image by improving the City's urban fabric to attract quality residents and businesses.

Clearfield City hired MGB+A to help redesign parts of the City to bring new life to the streets and its downtown. Working with a collaborative team of specialists including economic developers, commercial marketers, branding and graphic identity artists, MGB+A led city staff and citizen leaders to propose moving the future commuter rail station to downtown and develop a new plan for the land around it.