

Land Planning

# RIVERDALE ENTRY MASTER PLAN



Riverdale, Utah

5 Acres

Client. Riverdale City

Scope. Gateway Element  
Design

Completion. February  
2006

As a part of its partnership, EDT (Economic Development Team - consisting of MGB+A, Bonneville Research, Herridge Associates, and Schaefer Design), MGB+A participated in a planning process to reshape a critical parcel of land at the gateway to Riverdale City. The planning process created a vision for a large parcel of land ripe for development that was in a number of private hands. The City's vision for the area, however, was not aligned with the vision of many those property owners. MGB+A hosted and facilitated a series of design charettes to explore ideas and build relationships between the many stakeholders of this area. Many landowners expressed that this was the first time they had truly worked together with the City to get tangible results. This process raised expectations for this site. Thoughts of storage units were replaced by plans for higher-rent commercial real estate and quality designs to create a gateway into Riverdale City.